



Supporting health care  
quality and workforce  
initiatives statewide

# The Focus of the WHA Foundation

The WHA Foundation, Inc. was formed in 1968 to support educational, research and charitable programs of the Wisconsin Hospital Association and its members. Today, the Foundation focuses its grant-making priorities on initiatives that have a statewide impact on health care in Wisconsin.

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## WHA Foundation Funding Programs

### 1. Health Care Quality and Safety Initiatives

The Foundation has supported a variety of quality and safety initiatives for more than 10 years, starting with the funding to develop, launch and upgrade CheckPoint, the first public website to provide consumers with clinical quality measures and error prevention practices for all hospitals in Wisconsin. Since 2016, the Foundation has provided funding for high fidelity simulation training to more than 60 hospital teams, focusing training in areas of sepsis/septic shock, high-risk OB scenarios, pediatric trauma and stroke.

### 2. Health Care Workforce Development

Addressing the workforce needs of Wisconsin health care providers has been a focus of the Foundation over the past decade. The Foundation supports the annual Foundation Scholars Program, providing two annual scholarships to each of the 16 technical colleges in Wisconsin. The unique twist is the scholarship covers expenses incurred in the student's **final** semester, to assist and encourage students to make that one final push toward graduation and a career in health care. Since its inception in 2003, more than 400 scholarships have been awarded, worth more than \$500,000.

### 3. Collaborative Community Health Initiatives

The WHA Foundation supports community health initiatives created in partnership with WHA members through its annual Global Vision Community Partnership Award. This award was established in 1993 with the intention of providing recognition and financial support to innovative and collaborative initiatives that meet a community's health needs. A total of 44 Global Vision Awards have been presented since its inception, and the award includes a \$2,500 unrestricted grant for each winning initiative.

# “Friend of the Foundation” Annual Giving Levels

## \$1,000 Sponsor

- Company name recognition on WHA Foundation website
- Company name recognition on WHA Foundation signage at events, including at WHA’s Advocacy Day, WHA’s Rural Health Conference, and WHA’s Physician Leaders Conference
- Two (2) complimentary enrollments in a WHA-sponsored webinar

## \$2,500 Sponsor

- Company logo recognition on WHA Foundation website
- Company logo recognition on WHA Foundation signage at events, including at WHA’s Advocacy Day, WHA’s Rural Health Conference, and WHA’s Physician Leaders Conference
- Two (2) complimentary enrollments in a WHA-sponsored webinar
- Sponsorship recognition of one (1) WHA event or webinar

## \$4,000 Sponsor

- Company logo recognition on WHA Foundation website
- Company logo recognition on WHA Foundation signage at events, including at WHA’s Advocacy Day, WHA’s Rural Health Conference, and WHA’s Physician Leaders Conference
- Two (2) complimentary enrollments in a WHA-sponsored webinar
- Sponsorship recognition of two (2) WHA events or webinars
- WHA Foundation Technical School Scholarship naming rights for two (2) scholarships awarded to one (1) Wisconsin technical college during the academic year



WHA Foundation is a non-profit, 501(c)3 organization. Contributions are tax-deductible.



## Be a “Friend of the Foundation”

In order to continue with these efforts and others, the WHA Foundation Board of Trustees continues its fundraising efforts each year. Every contribution to the WHA Foundation is appreciated and will be recognized appropriately. Thank you for considering a contribution to the WHA Foundation. Please see the attached insert for details on becoming a “Friend of the Foundation.”

### Questions:

Contact Leigh Ann Larson,  
Executive Director  
P: 608-274-1820; F: 608-274-8554  
E: [llarson@wha.org](mailto:llarson@wha.org)  
W: [www.wha.org/AboutWHA/WHA-Foundation](http://www.wha.org/AboutWHA/WHA-Foundation)



## 2021 WHA Foundation Fundraising Campaign

### Contribution Form

My organization/I wish to support ongoing efforts of the WHA Foundation with a contribution of:

- ☐ \$4,000\*      ☐ \$2,500\*      ☐ \$1,000\*  
☐ \$500      ☐ Other: \$\_\_\_\_\_

\*contribution will make you a “Friend of the Foundation.”

Organization Name

Address

City

State

Zip

First Name

Last Name

Job Title

Email

Telephone Number (with area code)

Please make check payable to:  
WHA Foundation, Inc.

**Send Contributions to:**  
WHA Foundation, Attn. Leigh Ann Larson  
PO Box 259038, Madison, WI 53725-9038

Your contribution is tax deductible  
as specified in IRS guidelines.



WHA Foundation, Inc.  
PO Box 259038  
Madison, WI 53725-9038  
608-274-1820  
[www.wha.org](http://www.wha.org)

10/2020